



Sustainable Packaging Policy

Private Label





Sustainable packaging policy for private label product packaging

Recognizing our responsibility towards the environment to limit the environmental impact of our products, we strive to improve the ecological footprint of our product packaging and respect the limitation of critical resources. This document aims to state our requirements for sustainable packaging for our private label products.

Private label packaging targets

By 2028 , OBI will ...

#1 Make all private label packaging maximum (~100%) recyclable.

#2 Certify all private label paper packaging with FSC® or PEFC®.

#3 Reduce plastic packaging by 25% (compared to 2023).

#4 Increase the share of recycling material in private label plastic packaging to 40%.

While wanting to optimize the recyclability of our packaging, there are several other aspects that continue to be important and need to be ensured:

- **Product safety:** This still has the highest priority for packaging design. The ecological footprint of our products is significantly larger than the footprint of the product packaging. Therefore, it must be ensured that the product remains undamaged to prevent wastage and additional environmental impact.
- **Theft Prevention:** Effective packaging must also provide adequate protection against theft.
- **Tamper Evidence:** Packaging must be designed to clearly show any signs of tampering. This ensures that our customers can trust that the product they receive is safe and unaltered.
- **Trafficability of products in EU:** For our private label products to be sellable in the European Union, relevant information on the packaging (e.g., CE label, rating label etc.) must continue to be visible and understandable.

Scope of the policy

All parts of the product packaging (e.g. folding boxes, inlays, header cards, labels, hang tags and instruction manuals) for our OBI private label products.



Policy requirements

All packaging supplied for OBI private label products must meet the following requirements in accordance to our targets:

- We encourage in general the reduction of excessive plastic packaging. The **plastic material** used, should adhere to the following for **maximum recyclability**:
 - Non-recyclable plastics are not acceptable for consumer packaging. These include polyvinyl chloride (PVC), expanded polystyrene (EPS) and black pigmented plastics. In general, plastics should be white or colorless to improve recyclability
 - For all plastic packaging monomaterials should be preferred. If the use of different materials cannot be avoided, simple separation of materials should be ensured e.g. by the use of water-solvent adhesives
 - Composite materials must be avoided
 - Packaging should be designed in such a way that it can be completely emptied (especially for liquid and pasty products)
 - Any printed packaging should be produced using suitable inks, meaning that these inks are on a water/ vegetable basis and solvent-free
 - Compostable or biodegradable plastics are not acceptable since these types of packaging are not recyclable
 - We encourage to avoid shrink sleeves, staples, twisting wire and welded blister caps to positively influence the packaging recyclability
- Where possible, we encourage to replace virgin plastic material with **recyclate**
- **Fiber-based packaging** (i.e. paper and board) must be responsibly sourced, indicated by the following certifications (in order of preference):
 - 1) FSC® certification**
 - FSC 100%: Stands for products that consist entirely of materials coming from responsibly managed, FSC-certified forests.
 - FSC Recycled: Is found on products made entirely of recycled material.
 - FSC Mix: Stands for products that are made with a mixture of materials from FSC-certified forests, recycled materials, and/or FSC-controlled wood. While controlled wood does not come from FSC-certified forests, it mitigates the risk of the material originating from unacceptable sources
 - 2) PEFC™ certification**
 - PEFC certified: Is comparable to FSC 100%
 - PEFC recycled: This label is used when a product consists of at least 70% recycled material. The percentage of recycled material is calculated according to ISO 14021

OBI®

Publisher

OBI Group Holding

Albert-Einstein-Str. 7-9

42929 Wermelskirchen

Tel. +49 02196 9062 000

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